

## Message Text

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53

ACTION NEA-05

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /013 W

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R 161105Z JAN 74

FM AMEMBASSY NEW DELHI

TO USDOC WASHDC

INFO SECSTATE WASHDC 9062

AMEMBASSY ISLAMABAD

AMCONSUL KARACHI

AMCONSUL LAHORE

UNCLAS NEW DELHI 0769

FOR SOCKS SAD/BIC FROM AO PATRICK

E.O. 11652: N/A

TAGS: BEXP IN

SUBJECT: TEXTILE MACHINERY AND EQUIPMENT SPECIALIZED TRADE MISSION

1. FULL SCHEDULE ACTIVITIES ASSURED TRADE MISSION DURING VISIT  
NEW DELHI. MISSION MEMBERS WILL ARRIVE 10:30 NEW DELHI FROM  
AHMEDABAD FEBRUARY 6; SHOULD INDIAN AIRLINES RESUME NORMAL SERVICE,  
MM WILL ARRIVE EVENING OF FEBRUARY 5.

2. DAVID T. SCHNEIDER, DEPUTY CHIEF OF MISSION, ENTHUSIASTICALLY  
SUPPORTS MISSION ACTIVITIES AND PLACES HIGHEST PRIORITY ON MISSION  
VISIT TO ENSURE ITS SUCCESS.

3. COMMERCIAL COUNSELOR STEPHEN DUNCAN-PETERS AND COMMERCIAL  
ATTACHE ANTHONY WALLACE WILL MEET MISSION AT AIRPORT AND ESCORT  
TO HOTEL ASHOKA. RESERVATIONS FOR EIGHT MEMBERS CONFIRMED.  
BRIEFING, LUNCH, PRESS CONFERENCE SCHEDULED AT ASHOKA; WITH  
MISSION RECEPTION AT MR. DUNCAN-PETERS' RESIDENCE 1800-2000  
HRS. CONFERENCE ROOM 291 ENGAGED ASHOKA FEBRUARY 6, 7, 8 AND 9  
FOR INDIVIDUAL APPOINTMENTS. MEETINGS ARRANGED WITH JOINT SECRETARY  
OF HEAVY INDUSTRIES AND MEMBERS OF INTERMINISTERIAL COMMITTEE  
ON TEXTILE MACHINERY AS WELL AS MEMBERS OF NORTHERN INDIA COTTON  
TEXTILE MILLS ASSOCIATION, NATIONAL TEXTILE CORPORATION, AND  
INDIAN INVESTMENT CENTER. THREE LUNCHEONS AND ONE RECEPTION HOSTED  
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BY INDIAN TEXTILE INDUSTRY AND INDO-AMERICAN CHAMBER SCHEDULED

FOR MM, WITH OPTIONAL PLANT TOUR ON SATURDAY.

4. MM DEPART 2105 FEBRUARY 10 FOR KARACHI.

5. MUCH INTERESTED EXPRESSED IN MISSION BY INDIAN TEXTILE INDUSTRY AND GOVERNMENT OFFICIALS. MISSION MEMBERS MUST BE PREPARED TO DISCUSS FINANCING, CREDIT, JOINT VENTURES AND LICENSING IN ADDITION TO DIRECT SALES. LEADING DECISION MAKERS IN PUBLIC AND PRIVATE SECTOR INDICATE AREAS OF OPPORTUNITY FOR MEMBERS OF MISSION ARE DIRECT SALES, COLLABORATION, AND SALES INVOLVING DEFERRED PAYMENT ARRANGEMENTS.

6. INQUIRIES REGARDING 100 DOUBLE KNITTING MACHINES, CANVAS MACHINERY, FINISHING AND DYEING MACHINERY AND WOOL MACHINERY HAVE BEEN RECEIVED BY AO.

7 WALLACE AND STAFF PREPARING INFO KITS FOR MM, MASTER AND INDIVIDUAL APPOINTMENT SCHEDULES. WHERE IS THE CABLE COVERING SEYDEL'S APPOINTMENTS WHICH MR. WOLFF ADVISED AO HE WAS MAILING TO WASHINGTON JANUARY 4? URGENT THAT NAMES AND ADDRESSES OF ALL FIRMS THAT MM DESIRE APPOINTMENTS WITH BE CABLED TO APPROPRIATE POSTS IMMEDIATELY. NEW DELHI HAS RECEIVED INFORMATION ON SILK CITY AND RIECTOR HOPKINS. WE HAVE ADVISED BOMBAY TO SCRATCH ROCKWELL AND RODNEY HUNT AS PER OUR TELEPHONE CONVERSATION JANUARY 15. NEW DELHI PROCEEDING WITH PRINTING OF BROCHURES FOR ALL POSTS. NEW DELHI HAS RECEIVED ONLY 25 COVERS TO DATE AND IS PROCEEDING WITH ALTERNATE COVER. EFFECTIVENESS OF BROCHURES AS PROMOTIONAL TOOL DIMINISHED DUE TO DELAY IN DISSEMINATION, AND MISSING PHOTOS.

8. HOWEVER, NEW DELHI STAFF ARRANGING GOOD PUBLICITY FOR MISSION AND INDUSTRY ASSOCIATIONS ARE PUBLICIZING MISSION'S VISIT. TAPED INTERVIEWS WITH EASTERN ECONOMIST AND VOICE OF AMERICA WERE ALSO GIVEN BY AO.

9. ESTIMATED S AND E BUDGET NEW DELHI

2100 MISSION TRAVEL (MINIBUS) 100

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2300 CONFERENCE ROOM RENT 160

2400 PRINTING BROCHURES FOR ALL POSTS 250

2500 LOCAL CONTRACT PERSONNEL 200

TRAVEL TO BOMBAY AND RETURN TO  
NEW DELHI FOR COMMERCIAL

SPECIALIST RAM SACHDEVA 250US DOLS 960

ESTIMATED HOSPITALITY (SMF) EXPENSES NEW DELHI

RECEPTION 200

COFFEE, TEA BIC 75

TRANSPORTATION

(BALANCE ON MINIBUS) 100

US DOLS375MOYNIHAN

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## Message Attributes

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**Current Classification:** UNCLASSIFIED  
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**Draft Date:** 16 JAN 1974  
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**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
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**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
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